

[English]

**Visit of Foreign Tourist during India Tourism Year, 1991**

6231. SHRI HARISH NARAYAN  
PORABHU ZANTYE:  
KUMARI PUSHPA DEVI  
SINGH:  
SHRI MORESHWAR SAVE:  
SHRI ANANTRAO  
DESHMUKH:  
SHRI GOPI NATH GAJAPA-  
THI:  
SHRI SYED SHAHABUDDIN:  
SHRIMATI DIL KUMARI  
BHANDARI:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) the number of tourist who visited the country as a whole and Goa in particular

during "Visit India year 1991" and the percentage difference over 1990;

(b) the expenditure incurred on the promotion programme to "Visit India Year 1991", the revenue earned and achievements made;

(c) the reasons for the downward trend;

(d) whether the countries of origin which have shown a more than average decline have been identified; and

(e) if so, remedial measures taken for promoting tourism from those countries?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) The number of tourists who visited the country as a whole during 1991 and the percentage difference over 1990 are given below:

| Year | Tourist Arrivals | %Change |
|------|------------------|---------|
| 1990 | 17707158         | —       |
| 1991 | 1677508          | -1.7    |

The relevant statistics in respect of Goa are not available

tries and the trend has now been reversed.

(b) The expenditure incurred on various activities/programmes relating to "Visit India Year 1991" was about Rs. 600 lakhs. The achievements due to Visit India Year include better awareness and diversification of tourism resources of India. The estimates of revenue earned are not available.

(c) to (e). The downward trend in tourist traffic to India during 1991 was primarily due to Gulf War and its aftermath. It affected almost all the major tourist generating coun-

**Media Expansion Plans**

6232. DR. C. SILVERA: Will the Minister of INFORMATION AND BROADCASTING be please to state:

(a) whether some media expansion plans have been formulated;

(b) if so, the details thereof;

(c) whether these media expansion plans

will meet the challenge of Satellite telecast of foreign T.V. network;

(d) if so, the details thereof; and

(e) if nor, details of steps proposed to be taken in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJA VYAS): (a) to (e). Expansion of the Electronic Media is being carried out in a phased manner depending upon availability of adequate resources and *inter-se* priorities. It is the constant endeavour of AIR/Doordarshan to bring about qualitative improvement of programme content and format also as to sustain the interest of listeners/viewers, particularly to counter broadcasts/telecasts via foreign Satellites.

#### **Performances of D.A.V.P.**

6233. SHRI RABI BAY: Will the Minister of INFORMATION AND BROADCASTING be please to state:

(a) whether the Government propose to streamline and improve the performance of the Directorate of advertising and Visual Publicity;

(b) if so, the details thereof;

(c) whether the Government have proposal of upgrading the professional skills of the directorate; and

(d) if so, the details thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJA VYAS): (a) and (b). Streamlining and improving the performance of all the media units including D.A.V.P. is an ongoing process.

(c) and (d). The personnel working in the various media units including D.A.V.P. are exposed to training Schemes, Workshops, Seminars etc. to improve their professional skills.

#### **Iron ore Pelletisation in Karnataka**

6234. SHRI G. MADEGOWDA: Will the Minister of MINES be pleased to state:

(a) whether the Government of Karnataka has sent any proposal for approval of the Union Government for the setting up of an iron ore pelletisation unit at Hospet;

(b) if so, the capacity of the proposed plant; and

(c) the time by which the approval in likely to be given?

THE MINISTER OF STATE IN THE MINISTRY OF STEEL (SHRI SONTOSH MOHAN DEV): (a) No such proposal has been received from the Government of Karnataka.

(b) and (c). Do not arise.

[English]

#### **Seepage and Water-Logging by Ganga, Bhakra and Indra Gandhi Canal**

6235. SHRI VIJAY NAVAL PATIL: Will the Minister of WATER RESOURCES be pleased to state:

(a) whether the Ganga, Bhakra and the Indra Gandhi Canals have caused excessive seepage and water logging at various places;

(b) if so, the reasons therefor;

(c) its impact of ecological balances and agricultural production; and